

Atrium Acquire

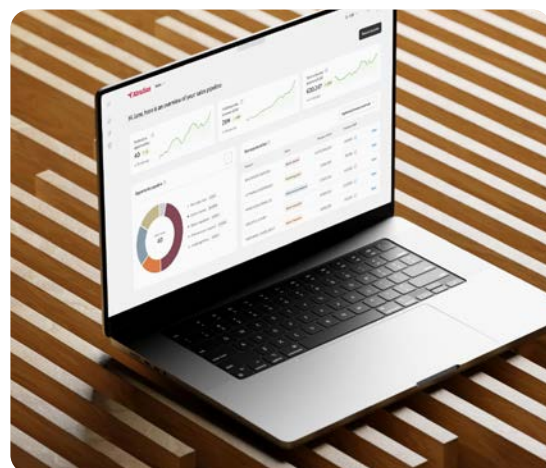
# Turning requests into offers faster

Atrium Acquire is your dedicated sales platform designed to accelerate and simplify the process of acquiring new or additional business. Specifically built to help you move from request to offer with greater pace and clarity, it brings together automation, real-time data and intuitive workflows. You can deliver quotations more efficiently than before and with full visibility at every step.

**Win new business with confidence and speed**

You can submit requests in the way that suits you. Complete a dynamic online form or upload your own broker-branded documents, including existing or even handwritten forms. Atrium Acquire processes your data quickly and provides reliable quotes and credit limit estimates accurately.

With everything in one place, you stay in control of your pipeline and move opportunities forward with confidence.





# Full visibility of your pipeline

Atrium Acquire provides a clear, real-time view of your sales pipeline. You can track progress, access live updates and stay closely connected without chasing for status.

By submitting structured data upfront, you help speed up decision-making and improve accuracy. Fewer manual steps reduce delays and create a smoother journey from submission to offer. With built-in self-service capabilities, you can act quickly and independently, while staying aligned with our teams. This allows you to respond to prospects when it matters most and keep momentum across your pipeline.

## Business impact

Atrium Acquire helps shorten the time from request to quotation and improves our mutual collaboration.

## Looking ahead

Atrium Acquire will be rolled out across markets with local support and training provided. By introducing this platform, we aim to strengthen partnerships with brokers and deliver an even smoother, more efficient sales experience. Later, the platform will also be adapted to offer renewals and provide further support for Direct Sales.

## Key features

- Online application submission via dynamic forms or uploaded broker forms
- Clear dashboard with full overview of your sales pipeline status and progress
- Live offer details including risk appetite insights
- Real-time notifications to stay up to date without manual checks
- Secure digital data exchange and AI-supported data processing
- Recognition and integration of handwritten input into structured data



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